NPP - North Atlantic - Coastal Culture Alive

Overall objectives

• Network: 12% of total budget

- 1. Community development
- 2. Partner meetings

Elements

PM-project management and auditor
Marketing strategy
Joint marketing
Local initiatives:

- 1. Partnerships events, accomodation, events, replicas, museums
- 2. Boats wide range of boat related activities
- 3. Traditional food –

Organisation & economy

10 partners + regional development institute of NW Iceland (Is) – leadpartner

- 1. Shetland amenity trust (UK)
- 2. Hnjotur regional museum (IS)
- 3. NE employment and development inst. (IS)
- 4. Reykir regional museum (IS)
- 5. Trondarnes regional museum (N)
- 6. Nord-Troms museum ? (N)
- 7.(F)
- 8.(Gr)
- 9.(N)
- 10.(UK)

Associated partners fram Canada – New Foundland, North West Russia, commercial partners. Applying for a total budget of € 1 000 000. 60 % of this will be funding from the Interreg IIIb