

Nave Nortrail NPP

Some suggestions

Core elements

General: The project must be kept within manageable scope, and main focus should be on access to coastally related cultural and natural heritage.

Focus should not be so much on footpaths as on coastal heritage sites. These should be linked both into local/regional trails, and into a North Atlantic trail of coastal culture.

There are therefore three core activities:

a. on partner level

1. to identify coastal culture core sites to be included into local/regional trails
2. to link these core sites together in a local/regional trail, and link the core sites to other attractions and amenities (incl. Hotels, transportation etc.)

b. on project level

1. to link the local/regional trails together into a North Atlantic trail of coastal culture

The local/regional development includes

- access to knowledge about history and traditions (including any old footpaths/walks)
- access to knowledge about cultural and natural heritage along the coasts

The project itself should not indulge in research, but should try and extract this kind of information from existing sources and/or the partners may ally themselves with institutions or individuals that possess this kind of knowledge.

Then there is the physical aspects, including purchase or agreements about use of buildings/land/access, building of paths, parking lots etc.

The main thing is to develop local and regional partnerships to get these aspects in place.

Normally, the project should not finance such activities, but may provide some “top funding” here.

Then there is the presentation and marking of the trail. Here, the project could probably contribute financially to the production of interpretative panels etc., and also of small marking signs displaying the joint logo etc.

Focus on presentations should be on trans-national links and connections. Lighthouses, fishing villages, ports and processing plants, ports of call of steamers, war memorials, are all cultural heritage with trans-national aspects. On the nature side, migrating birds, plants having been spread through the sea and through ships’ ballast; and animals introduced through trans-national contacts, should be focused.

In addition, the specific local/regional character of each particular region should be emphasised and the diversity of coastal landscapes and histories should also be a major merit of the Nave Nortrail NPP network.

And finally there is the trans-national marketing of the North Atlantic coastal heritage trail. This is a joint activity.

Distribution of budget

Total suggested budget: Euro 1 million (max. NPP budget)

Partners must contribute around 40% of this (Euro 400.000), EU contribution will be around 60% (varies a bit according to which country).

Joint activities (approx. 17%, Euro 170.000)

a. Project management

Project manager (responsible for technical running of project, reports etc) Euro 40.000

Financial manager Euro 40.000

Project consultant (responsible for co-ordination of activities) Euro 20.000

Travel/acc. Management team Euro 35.000

Audit Euro 5.000

b. Other joint activities

Publicity material (brochures etc.) Euro 30.000

Activities on partner level (total of Euro 830.000, of which around 430.000 is cash from EU, the rest is partners' contributions)

a. Participation in project meetings, travel/accommodation/meals
(Euro 2000 x 6 per partner)

b. Logo signs and interpretative panels on route and objects